

A MESSAGE FROM...

Cleve L. Killingsworth, Chairman & CEO, Blue Cross Blue Shield MA



Cleve L. Killingsworth
Chairman and Chief Executive Officer

Landmark Center
401 Park Drive
Boston, MA 02215-3326

617.246.3310

Dear Dr. McKinney:

I was very pleased to learn of the creation of the Greater New England Minority Supplier Development Council. The merger of the Connecticut and New England Councils will lead to more opportunities for minority-owned businesses to develop and grow. This union will also create a deeper pool of high quality, certified vendors with whom Blue Cross Blue Shield of Massachusetts can potentially do business.

Our company has been an active sponsor and member of the New England Council for many years. Our participation in business opportunity fairs, networking events, and supplier diversity advocate panels has enriched our company. We believe that diverse businesses add value by providing us with different experiences and perspectives. There is no doubt these companies also contribute to the overall economic health of our communities. I expect that the merger of the two councils will strengthen our company's supplier diversity program helping us to further promote minority businesses.

On behalf of the entire Blue Cross Blue Shield of Massachusetts community I congratulate you on assuming the leadership of this new organization, and look forward to many more years of a rewarding partnership.

Sincerely,

Cleve L. Killingsworth

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